



WESTERN TOURIST RADIO

www.touristradio.com.au

West Australian ~ Independently Run ~ Holiday Network

Discover WA your way! Listen to Tourist Radio and explore our inter-connected websites; directly linking you to local businesses promoting unique attractions, products & services

Radio

Western Tourist Radio operates stations in Bunbury, Busselton, Dunsborough and Cowaramup (near Margaret River). They are also in a joint venture called Radio WA in East Perth. Our stations provide listeners (both travellers and locals) with entertainment and information about things to do and the unique products and services available in the area. In doing so, we highlight aspects of each region, with information and anecdotes on the history, industry, attractions and talents of its people. We believe that by featuring local people on our programs, both yarns and musical talent, locals will want to listen and can be encouraged to holiday in their own backyard.

Tell us your story!

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|---|------------------------------------|
| <ul style="list-style-type: none">Recording & editing an interviewUploading to SoundCloud for a 12 month periodA Facebook post from us promoting your story | Total Cost (Incl. GST)
\$150.00 |
|---|------------------------------------|

Share your story!

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| <ul style="list-style-type: none">Your interview aired 6x a day for 3 months on your local radio | \$195.00 |
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Website

On Your Town Page

- | | |
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| 1. Your Business Name, a description and link to your website | Total Cost (Incl. GST)
\$150.00 |
| 2. If you reciprocate on your website with WTR logo + link,
We will promote your Business Name, Link, Description and a Photo | \$99.00 |

On WTR's linked Specialty Pages

[Pet Friendly](#) ~ [Farmstay's](#) ~ [Country Pubs](#) ~ [Agritourism](#) ~ [B & B's](#) ~ [Tours](#) ~ [Gardening](#) ~ [Organic Food](#) ~ [Galleries](#)

- | | |
|--|----------|
| 1. Your Business Name, a description and link to your website for | \$150.00 |
| 2. If you reciprocate on your website with WTR logo + link,
We will promote your Business Name, Link, Description and a Photo | \$99.00 |

Ensure your business is attracting maximum exposure on the internet!

Contact Barry Green: Phone 9731 7006 or email barry@touristradio.com.au

Testimonials from our Satisfied Clients

Western Tourist Radio is a very cost-effective promotion channel for us. We get more website traffic referred from here than anywhere else- except perhaps our local visitor centre. More important, these are motivated web surfers: a high percentage of visitors who click through to our website from Western Tourist Radio go on to view our enquiries/bookings page.

Iain Massey ~ Stoneridge Cottage ~ Balingup

I am very impressed with the work Western Tourist Radio is doing to provide a narrative and insight to what it is like to live in our region. I firmly believe authentic, quality content is vital to build connection and is a key part of contemporary marketing.

Don Punch ~Member for Bunbury ~ Former South West Development Commission CEO

I was happy to talk about my business with Barry Green from Tourist Radio, and lend support to this very worthy venture. Although not expecting any notable response, I was quite surprised to find a lot of visitors to our gallery in reaction to having heard the show. This does not include those who may not have mentioned it, and all those who may have heard it and not dropped by, for whatever reason. I found working with Barry quite straightforward and relaxed. The segment was well edited and sounded very professional. Clearly Barry has a wealth of experience and insight, as exemplified by the many interviews on his show.

John Miller ~ John Miller Design ~ Yallingup

I have had an enormous and very positive response to my interview on Tourist Radio. The amount of people who have listened to, and tell me they really enjoyed my chat with Barry is ever increasing.

I find it brings people into Barefoot Books that perhaps would never have thought of us beforehand, and because it is tourist radio and we talk about all the local issues they enjoy being part of our community; if only for their short stay in our beautiful area.

Peta Semmens ~ Barefoot Books ~ Busselton

Just wanted to let you know that we are still getting comments from customers coming in, that they have been listening to our interview on Western Tourist Radio.

An excellent response I feel for the catchment of the station.

Annie Malone ~ Natural Temptation Café ~ Bunbury

At the recent Dardanup Art Trail four people mentioned that they had heard the interview you conducted with me about our Gallery. This was very gratifying as no doubt others heard it too who did not mention it.

Denise Gillies ~ Lyndendale Gallery ~ Dardanup